

March 31, 2026

To: Americans for Health Excellence
From: John McLaughlin, McLaughlin & Associates
Re: National Survey of 2,000 Likely Voters

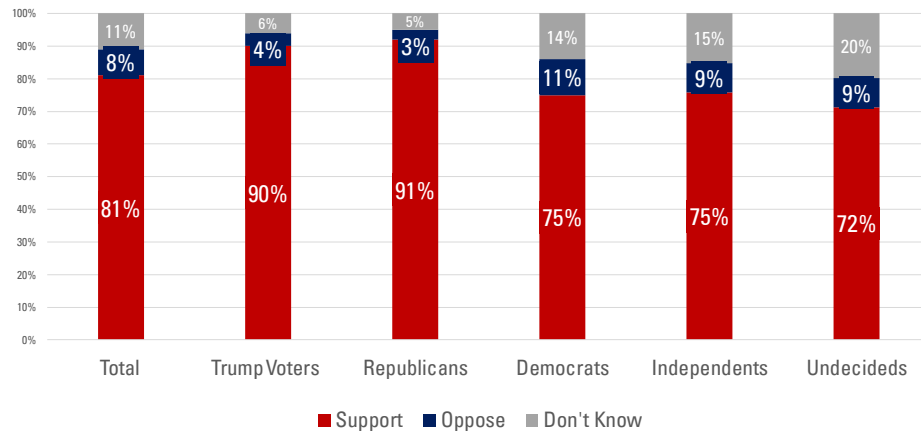


Summary: A national survey of 2,000 likely voters finds the cost of health insurance is the dominant healthcare concern for American voters. There is overwhelming bipartisan support for policy solutions that lower costs for individuals and families — and voters believe it's time for all players in the U.S. healthcare system to do their part and to put an end to foreign freeloading.

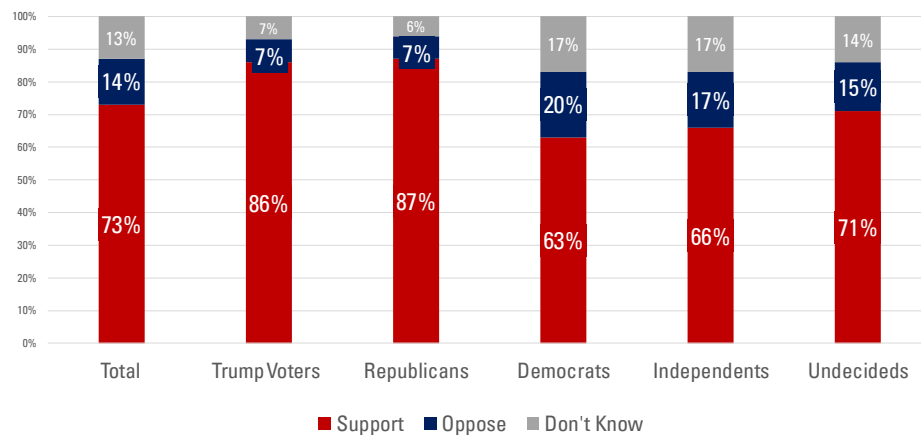
Voters Want the President to Double Down on Ending Foreign Freeloading: Close to three-quarters (72%) agree it's time to get other countries to pay their fair share, with near-universal support among Trump voters and Republicans (92%) and majority backing from Independents (65%) and Democrats (56%).

The polling also reveals strong, broad-based support for specific legislative vehicles to end foreign freeloading. Nearly three-quarters of voters (73%) support passing legislation that ends foreign freeloading so that America is no longer shouldering the costs of innovative new treatments and disease cures alone, and an even larger majority (81%) backs demanding that foreign countries pay their fair share for American medicines through fair trade negotiations.

Do you support or oppose or oppose demanding that foreign countries pay their fair share for American medicines through fair trade negotiations to help lower drug prices here at home?



Passing legislation that ends foreign freeloading so that America is no longer shouldering the costs of innovative new treatments and disease cures alone.



Insurance Costs the Biggest Healthcare Concern: The cost of health insurance dominates voters' healthcare concerns. Fifty-one percent (51%) name it as their top concern, reaching 69% when combined with voters' second choice. The remaining healthcare concerns are fragmented among cost of hospital bills (11%), cost of medicines (10%), quality of healthcare provided (10%), access to healthcare (7%), patient choices and control over their preferred doctor or medical treatment (6%), and no concerns at all (4%). The dominance of insurance costs holds across party lines and is especially acute among voters with private insurance (76% combined) and seniors (71% combined).

Voters Want Insurers Held Accountable: Voters aren't just concerned about insurance costs — they want specific action. Support for insurer accountability measures is broad and bipartisan: requiring insurers to pass manufacturer discounts directly to patients (91% to 6%), requiring insurers to publish revenue, overhead, and profit ratios on their websites (84% to 8%), requiring insurers to publish claim rejection rates and average wait times (83% to 8%), and stopping taxpayer subsidies to big insurance companies and sending that money directly to individuals and families to buy the coverage of their choice (81% to 11%). When given a choice, voters prefer stopping insurer subsidies and redirecting funds to families by a 3-to-1 margin (64% to 22%). The message is consistent across party lines — including strong majorities of Republicans, Democrats, and Independents.

Support or Oppose Proposals?	Total			Trump Voters			Republican			Democrat			Independent			Undecideds		
	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net
Requiring health insurance companies to pass along manufacturer discounts directly to patients to reduce the costs patients pay.	91	6	+85	93	5	+88	93	5	+88	91	7	+84	90	6	+84	89	5	+84
Requiring health insurance companies to publish the percentage of their revenues that are paid out to claims versus overhead costs and profits on their websites.	84	8	+76	84	9	+75	84	9	+75	83	9	+74	83	8	+75	78	9	+69
Requiring health insurers to publish the percentage of insurance claims they reject and average wait times for routine care on their websites.	83	8	+75	84	7	+77	83	8	+75	84	9	+75	82	8	+74	76	10	+66
Stop paying big insurance companies billions of dollars in extra taxpayer-funded subsidies and instead send that money directly to individuals and families to allow them to buy the health insurance of their choice.	81	11	+70	86	6	+80	86	7	+79	77	16	+61	79	12	+67	79	10	+69

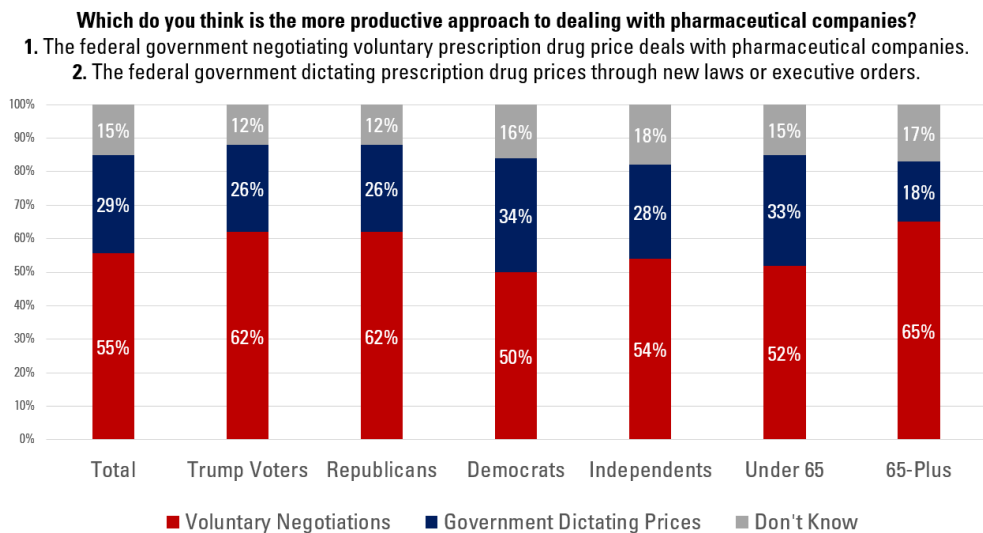
Pocketbook Solutions Command the Highest Support Across the Board: The most popular proposals all deliver direct, tangible savings: Medicare co-pay cards for seniors (88% to 6%), expanded discounted cash-pay pricing through a government website (86% to 8%), a flat out-of-pocket cap per prescription in Medicare tiered by income (83% to 9%), cash-pay credits toward insurance deductibles and out-of-pocket max (83% to 8%), creating a drug pricing standard that requires foreign countries to pay their fair share for American medicines to help lower drug prices here at home (79% to 10%), and FDA fast-tracking of Rx-to-OTC switches (79% to 14%). Each command strong bipartisan support.

Support or Oppose Proposals?	Total			Trump Voters			Republican			Democrat			Independent			Undecideds		
	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net	Supp	Opp	Net
Allowing seniors on Medicare to use manufacturer co-pay cards to lower their out-of-pocket prescription drug costs — the same way Americans with private and commercial insurance can already do.	88	6	+82	90	5	+85	90	5	+85	87	8	+79	87	6	+81	84	6	+78
Expanding the number of medicines available at a discounted cash-pay price through a government website that gives Americans direct access to dramatically lower prices on dozens of common, high-cost brand-name prescription drugs.	86	8	+78	88	6	+82	89	6	+83	85	9	+76	82	8	+74	81	8	+73
Establishing a flat out-of-pocket cap per prescription in Medicare, tiered by income to make prescription drugs more affordable for seniors on a fixed income.	83	9	+74	83	8	+75	83	9	+74	85	8	+77	82	9	+73	82	9	+73
Allowing patients to pay cash for health services and medications when priced less than their insurance or not covered by their insurance and crediting the costs toward the patient's out-of-pocket insurance deductible and out-of-pocket maximum.	83	8	+75	86	6	+80	88	5	+83	79	11	+68	81	7	+74	78	9	+69
Fast-tracking the Food & Drug Administration's (FDA's) process for allowing safe prescription drugs to be sold as over-the-counter drugs at stores, reducing the need for costly doctor visits and making essential medications more accessible and convenient for everyone.	79	14	+65	82	11	+71	82	13	+69	77	17	+59	78	13	+65	74	16	+58

Majority Believes Voluntary Negotiations Better Than Government Dictating Prices:

- Three-quarters of voters (73% to 13%) support President Trump's Most Favored Nation voluntary pricing agreements with pharmaceutical manufacturers.

- By virtually a 2 to 1 ratio (55% to 29%), the majority believes the federal government negotiating voluntary prescription drug price deals with pharmaceutical companies is more productive than the federal government dictating prescription drug prices through new laws or executive orders. The preference for voluntary negotiations is stronger among Trump voters and Republicans, but Democrats and Independents consider it the better approach too. Seniors are the strongest proponents of voluntary negotiations.



- An overwhelming majority (83% to 9%) believes that with President Trump reaching deals with pharmaceutical manufacturers to lower prescription drug prices through voluntary negotiations, it's time for other cost-related providers in the healthcare system, like health insurers and hospitals, to do their part to help lower costs for individuals and families -- including 93% of Trump voters and Republicans, 81% of Independents, and 75% of Democrats.

Methodology: Mclaughlin and Associates conducted a survey among 2,000 likely voters between March 10-14, 2026. All interviews were conducted online. The interview distribution and demographics reflect a 2026 general election turnout model. The accuracy of the sample of 2,000 likely voters is within +/- 2.2% at a 95% confidence interval. The numbers in this memorandum have been rounded and may not equal 100%.